

## PIMSY mental health EHR Newsletter – June 2013 – What’s EHR?

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### What's EHR? Why Should I Care!?

In the current climate of healthcare reform, and particularly with the emergence of the [HITECH Act](#), EHRs (electronic health records) are *the* hot topic. As a behavioral and mental health care provider, it's easy to feel lost in the sea of available information, and it can be difficult to find a system that meets your specific needs. There are so many EHRs and EMRs (electronic medical records) on the market, but much of what's available (both products and information) is suited for medical doctors and doesn't apply to your needs or field.

Whether you're shopping for a practice management system for your practice, wanting to learn more about the world of electronic records or just considering the pros and cons of getting away from paper records, let us help you to navigate the potentially overwhelming world of [HIT](#) (health information technology):

**In a nutshell:** the goal of EHRs and EMRs is to store and seamlessly link all of the records necessary for a client/patient. For example, instead of taking notes by hand during a therapy session; keeping track of this client's used authorizations on an Excel spreadsheet; and then compiling this data to create an invoice for an insurance company, an EMR should allow you to automate these processes and connect all of the records affected along the way. Ideally, this saves you time by effortlessly linking these vital pieces of your workflow. [Click here](#) to read more...



## Wearing Our Sunflowers on Our Sleeves

So here's the deal: all of us on the PIMSY team have our hearts in the game. We like our jobs. We're incredibly proud of PIMSY, because each one of us has helped it evolve over the years and has had a hand in its creation. We're incredibly committed to what we do, whether it's Development, Sales, Marketing, Support, Billing, Compliance or Office Management. We go above and beyond what most other EHRs, or companies for that matter, provide for leads and clients. We care, and it shows.



That's why our look is whimsical and not sterile. We're often asked: "What's with all the sunflowers?"; and the simple answer is that our clients deal with some really heavy stuff. In mental & behavioral health, you have to get up close and personal, on a daily basis, to some of the most intense and difficult aspects of life. When we created PIMSY in 2007, the other EHRs we checked out looked cold, clinical and sterile. We wanted our software to have a lightness and freshness that would maybe lift our clients out of the drudgery of their day, even if just for a moment. We're not just run of the mill software: PIMSY wasn't patched together a few years ago in order to meet Meaningful Use

requirements or hastily extrapolated from a larger medical system; it was painstaking designed with the user in mind, to be a

great system, period. Our team is invested and dedicated, and we infuse heart and soul into every part of PIMSY.



"Thanks for all of the support that you and your staff have offered. Your endless intervention with the insurance companies on our behalf has been truly impressive and incredibly helpful. You have treated us as if we are your only customer. I realize that this must be a very busy time for you [5010 transition] and greatly appreciate your commitment to our practice." ~ Dr. Michelle Rinella, Business Owner ([continue reading...](#))